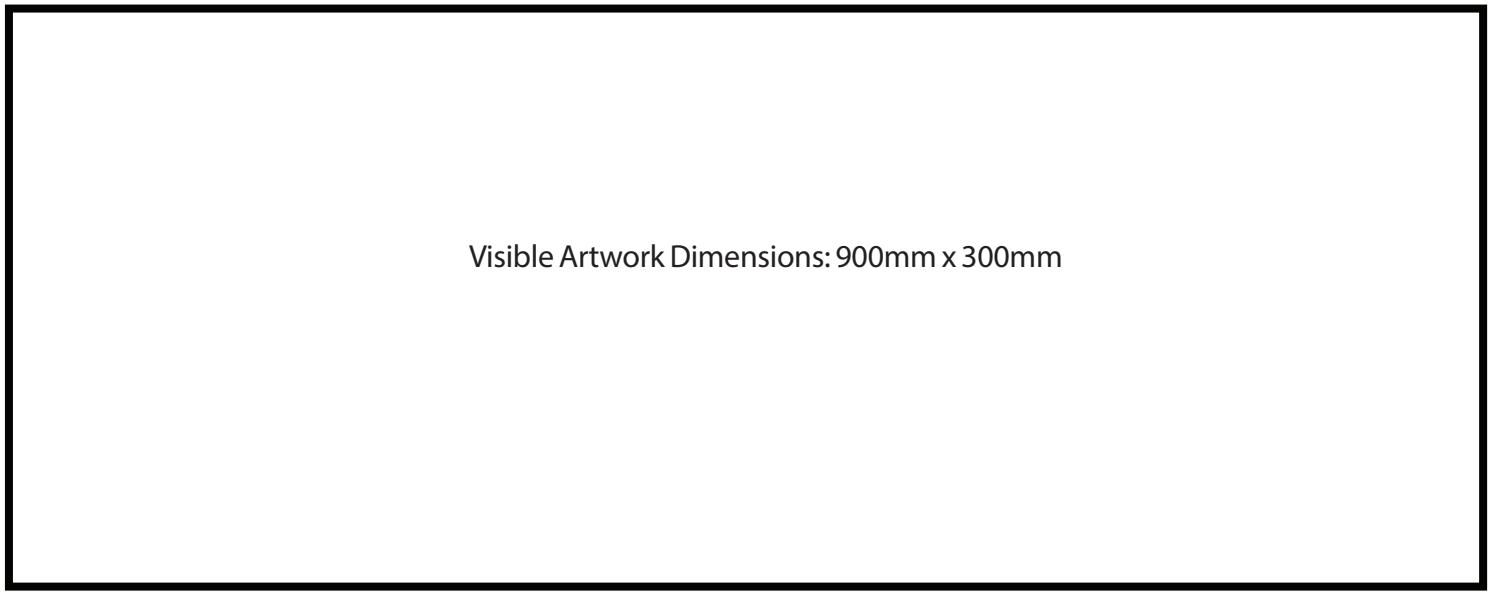
71 West Terrrace, Adelaide



Please adhere to the following file set up requirements when preparing your artwork for Stream Outdoor's Classic Billboards:

FILE TYPE:
Press Quality PDF
at 10% of actual billboard size,
as listed above
NOTE: File setup specifications apply to files at 10% size

SAFE AREA:
Ensure all logos and text are kept at least **15mm** from all edges

BLEED:
10mm bleed to be added to all sides of artwork **with crop marks**

IMAGES:
300dpi effective image resolution

COLOUR:
CMYK colour profile
NOTE: Contact us if precise PMS colour catching is required

Prior to printing, electronic print proofs will be provided to advertiser and artwork must be approved by Stream Outdoor.

Unless otherwise state, all billboard skins to be finished with **6mm** kedar rope

If printing your own skins, please deliver printed skins to:

Sign Languages SA
118 Rozelle Avenue,
Melrose Park, SA 5039